



Diana “Toni” Fontana Woman in Business Award

1. Give us your elevator pitch!
2. What problem does your business aim to solve and why is it important or how does it impact the community?
3. What were your business goals in 2025 and what did you achieve?
4. How has starting your own business impacted you personally?



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5. Can you describe a specific challenge you've faced in building your business and how you overcame it?
6. If selected, what project will you use the money to complete and how will that help move your business forward?
7. What advice would you give to future women-business owners?

The application deadline is April 30, 2026. The award recipient will be selected by May 20, 2026. For more information or to apply, submit to Chair Pam Roberts, pam@berkshirehouses.com